.Inc – Idea To Incorporation

.Inc - Idea to Incorporation 2018-19 Competition Guideline

Brihati Foundation | Be Kind Be Mindful Be Human

Claris CAPITAL Growth Partners

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INTRODUCTION

 ".Inc – Idea to incorporation" is unique Corporate Social Responsibility (CSR) initiative funded by Brihati Foundation & Claris Capital. The program has been seeded by Mrs. Krishna Handa, who is heading CSR of Claris group. The goal is to support/ encourage/ foster our young generation, who has a power and willingness to bring the change in a society. We endeavour Innovations, which address United Nations Sustainable Development Goals (SDGs) .

".Inc" is emerging as national & international platform catering to diverse young talents working on Innovation, new design thinking, technology integration. We wish to build the community working for progressive future.

CATEGORIES

The competition is open to all students, academic scholars, faculties and recent passed out (0-3 years), who have innovative sustainable idea that they believe that will contribute towards 'Sustainable Development Goals'.

PRIZE DETAILS

Best 10 projects will be selected for the final round of competition. Best three ideas will get chance to **win Grand prize, second prize and third prize.**

» Grand prize winners will gain international exposure, where they will have the opportunity to attend International technology fair.
» Second prize winner will have prize money: 50,000 INR.
» Third prize winner will have prize money: 25,000 INR.

IMPORTANT DATES

Registration Starts: 20th October, 2018

Registration Closes: 31st December, 2018

Contacting shortlisted projects/ideas by: 20th January, 2019

Final Round of Pitching: 5th February, 2019

Announcing Winners: 10th February, 2018

ELIGIBILITY CRITERIA

Students and Academic scholars must be more than 18 years of age and enrolled in a full-time degree program of college/institute registered under state or central university. Students from Private or Deemed Universities may also apply. For Faculties, must be working as a faculty in a full-time degree program of college/institute registered under state or central university. Working in a Private or Deemed Universities may also apply. Recent pass-out students/alumnus (0-3 years) from

college or university from India, working on innovative idea/venture are eligible to apply for competition.

SUBMISSION PROCESS

Applicants must register from our official website: www.inc2018.com

Step 1: Go to the Home page of our website and click on Register now.
Step 2: You will redirect to the sign-up page for the competition.
Step 3: Fill out the details required in the form and click on submit (One individual can submit maximum 3 project proposal)
Step 4: You can update your application later on after submitting the application using your sign-up details.

HOW TO PREPARE A PROJECT PROPOSAL FILE:

Power Point Presentation (PPT) files should be MAXIMUN 50 MB.
Recommended filename format: booking ID + first name
Your project proposal must contain following information:
- ✓ An introduction that summarizes the proposal
- ✓ The problem you're tackling
- ✓ The solution you're proposing
- ✓ Details about project prototype/design
- ✓ Other relevant information which may include project achievements, website link, etc…..

Other questions? Please check out at FAQ

SELECTION PROCESS

The projects/ideas submitted by participants will undergo number of stages to qualify for the final stage of competition at the .Inc competition. Various stages of selection process include,

Stage 1 – Application Submission

Projects/Ideas will be received through online application.

Stage 2 – Semi Final Round

From application pool, 10 applications will be shortlisted for semi-final round and will be informed via telephone/email.

Selected applicants will be called at Ahmedabad for semi-final round of presentation.

Stage 3 –Jury

The 10 entries that are deemed best are invited to the .Inc event.

10 minutes to present their project against the jury during the event on _____, 2019.
(Event date will be announced on the INC website)

Stage 4 – Winner Announcement

3 best projects will be selected for the Grand prize, Second prize and Third prize.

SELECTION CRITERIA

Participants projects will be evaluated based on 5 evaluation criteria described below:

- Innovation: How innovative is your project and what makes it better compared to existing alternatives?
- Sustainability: How does your project contribute to a more sustainable city/society?
- Feasibility: Is your project realistic and what is the readiness level to apply it?
- Market potential: How does the commercialization potential of your project look like?
- Team competence: Are you motivated and can you or your team make this idea happen for real, grow and expand?

Please consider that the jury isn't familiar with your innovative idea/project field. Do make sure while you submit your project that you fulfil all the evaluation criteria to get selected.

TERMS AND CONDITIONS

.Inc Competition is open to all students, academic scholars, faculties and recent passed out. Anyone over 18 years of age can enter the competition. All participants must fulfil all the eligibility criteria. By registering and entering the Competition you hereby accept these Terms and Conditions.

A) PARTICIPATING CONDITIONS

» A Participant needs to fill out a form that will be available on the website (www.inc2018.com).

» It is the Participants' responsibility to ensure that their personal details (name, address, date of birth, email id, ID Proof) are always updated and accurate.

» Any correspondence regarding the Contest shall be sent to the Participants at the e-mail address provided by them in the Entries.

» The Participant shall be required to fill out a detailed form available on the website (www.inc2018.com) wherein he/she will have to answer all the questions in the manner specified.

» Upon receipt of Entries, the Organisers & Sponsors shall in their sole discretion evaluate the same and pick the top 10 Entries ("Participants") who will then be part of final round of .Inc Idea Competition.

» Participants must have 1 to 3 members in the project team. It is allowed to submit more than one submission per team. One or more submissions may be submitted individually.

» Participants can submit maximum 3 (three) projects per team.

» All entries must be the original work of the participant and must not infringe the rights of any other party.

» Failure to disclose vital information or misrepresentation by participant/s can lead to disqualification and could also affect participation in future editions of .Inc – Idea Competition.

» The participant/s retain all the rights of their proposal, however, the information shared will be used for the purpose of this competition.

» Applications for competition will be invited for following focus areas:
  o Green technology
  o Robotics
  o Internet of Things (IoT) and Artificial Intelligence (AI)
  o Waste, Water and Air
  o Automation and Electronic Communication
  o Infrastructure, Industry and Mobility

» Applicants project/idea must have an impact (s) on one or more United Nations Sustainable Development Goals. Participant must have to choose single or multiple SDG (s) (Not more than 3 SDGs) to participate in the competition.
  o No Poverty
  o Zero Hunger
  o Good health and wealth being
  o Quality Education
  o Gender Equality
  o Clean Water and Sanitation
  o Affordable and Clean Energy
  o Decent Work and Economic Growth
  o Industry, Innovation and Infrastructure
  o Reduce Inequalities
  o Sustainable cities and Communities
  o Responsible Consumption and Production
  o Climate Action
  o Life below Water
  o Life on Land
  o Peace, Justice and Strong Institutions
  o Partnership for the goals

Competition Period:

The Entries for the Contest shall be accepted from 20th October, 2018 and shall conclude on 31st December, 2018 at 23:59 hours or on such date as decided by the Organizer. Any Entries received after the Entries Period shall not be entertained and shall be considered ineligible for the competition.

The finalist participants shall be announced in the -------------- 2019 through email/telephone/letters on the contact details provided by the Participants in the Entries.

B) COPYRIGHTS & USAGE RIGHTS

All participants understand that any proposal submitted to the competition may be used by .Inc organizer and its event partner for the evaluation purpose only.

C) ENTRY FEES: There are no entry fees

D) PRIZES

» First/Grand winner will receive sponsored international trip to attend International technology fair. Prize will not be paid in cash, rather travel tickets, logging and boarding worth ------------------------- will be sponsored. Dates of travel will be decided (Summer-March-April 2019). There are no cash alternatives available for grand winner.
» Second and third prize winner will be paid in cash/cheque.

E) JUDGING CONDITIONS

» Submitted entries will be judged by nominated jury.
» Jury will be announced in our website and Social Media before final deadline.
» The decision given by jury will be final.

FREQUENTLY ASKED QUESTIONS

❖ What is Idea to Incorporation competition?

"*.Inc – Idea to incorporation"* is unique Corporate Social Responsibility (CSR) initiative funded by Brihati Foundation & Claris Capital. The program has been seeded by Mrs. Krishna Handa, who is heading CSR of Claris group. The goal is to support/ encourage/ foster our young generation, who has a power and willingness to bring the change in a society. We endeavour Innovations, which address United Nations Sustainable Development Goals (SDGs) .

❖ What are the competition objectives?

.Inc competition main objectives is to invites participants from across India to submit their innovative ideas and projects. Core sectors focuses on engineering & design solutions which has potential to solve key issues of Sustainable Development Goals (SDGs).

❖ What are the themes of this year's competition?

This year's competition mainly focuses on the following areas of Innovation:

1) Green technology
2) Robotics
3) Internet of Things (IoT) and Artificial Intelligence (AI)
4) Waste, Water and Air
5) Automation and Electronic Communication
6) Infrastructure, Industry and Mobility

❖ What are the SDGs?

The SDGs are a universal set of goals, targets, and indicators that focus on sustainable development. The SDGs can be broadly grouped into five overarching elements: people, planet, prosperity, peace and partnership and are made up of 17 inter-related and mutually supporting goals, which in turn comprise of 169 targets. For more information visit: http://www.undp.org/content/undp/en/home/sustainable-development-goals.html

❖ Which are the selection/evaluation criteria?
Participants projects will be evaluated based on 5 evaluation criteria described below:
- Innovation: How innovative is your project and what makes it better compared to existing alternatives?
- Sustainability: How does your project contribute to a more sustainable city/society?
- Feasibility: Is your project realistic and what is the readiness level to apply it?
- Market potential: How does the commercialization potential of your project look like?
- Team competence: Are you motivated and can you or your team make this idea happen for real, grow and expand?

❖ How do I get to know final results?
The selected participants/projects will be contacted through email/telephone.

❖ Can I make changes to my entry after I submit them?
Yes, you can go to the sign up for the competition page and by signing in you will be able to update your submitted application.

❖ How many project proposals one can submit?

It is allowed to submit more than one submission per team. One or more submissions may be submitted individually. You can submit 3 projects per team.